

SOUTH COAST *artists*

OPEN STUDIO TOUR

Sponsorship Opportunities



Contact us:

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sponsorship@southcoastartists.org
PO Box 3716, Westport, MA 02790

Supporting SCA is easy and convenient — visit southcoastartists.org/donate

All sponsorships are tax deductible to the full extent of the law

South Coast Artists, a 501(c)(3) non-profit organization, educates, represents, and supports artists living and working in the coastal towns of Dartmouth and Westport, MA, and Tiverton and Little Compton, RI and beyond. Each summer, SCA sponsors studio tours which take place on the third weekend of July and August annually. Each year SCA also delivers educational events for its members and the public and offers grants for emerging artists.



Your gift sparks opportunities and engages thousands to participate in the arts of the South Coast region.

Be a sponsor and make a difference:

This highly-anticipated event has run for over 20 years! Each summer, SCA's Open Studio Tour attracts over 15,000 visits to the South Coast and raises community awareness of art and artists. Our brochures and marketing efforts reach over 1,000,000 people throughout New England and across the United States. Your generous contributions support cultural tourism and help stimulate our local economy.

Other ways to enhance your community partnership:

- Include SCA Open Studio Tour information in your regular email blasts and newsletters.
- Host an SCA Open Studio Tour banner ad on your website in June, July and August.
- Include SCA Open Studio Tour information in a regular mailing campaign.
- Hang a banner for up to 2 weeks prior to each Open Studio Tour weekend.



BENEFITS OF SPONSORSHIP	Art Partner Sponsor \$1000+	Art Benefactor Sponsor \$500	Art Patron Sponsor \$300
Sponsor logo/name featured on SCA website home page with link	✓		
Sponsor logo/name featured in print advertising with 1 million + impressions	✓	✓	
Sponsor logo/name featured on public e-blast footers	✓	✓	✓
Dot and name on Tour map (if sponsor is within Tour region)	✓	✓	✓
Sponsor logo/name featured on posters	✓	✓	✓
Sponsor logo/name featured on SCA website sponsor page with link	✓	✓	✓
Sponsor profile & link on SCA mobile app	✓	✓	✓
Sponsor logo/name featured on 50,000 Tour brochures	✓	✓	✓

Become a sponsor online:

Visit www.southcoastartists.org/become-a-sponsor to sign up today!

Registrations must be received by April 1 to be included in brochure.

Scan the QR code to learn more!

